12/21/95

PARLIAMENT LIGHTS 1995 MEDIA BUDGET RECAP

	1995 C. P. E. $(000)	1995 COMMITTED $(000)	$ DIFF C.P.E. VS. COMM. $(000)
Magazines	$4,053.9	$4,053.9	$0.0
Newspapers	$335.4	$335.4	$0.0
Total Print	**$4,389.3**	**$4,389.3**	**$0.0**
OOH	$6,297.5	$6,297.5	$0.0
Total OOH	**$6,297.5**	**$6,297.5**	**$0.0**
Grand Total	**$10,686.8**	**$10,686.8**	**$0.0**

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Source: https://www.industrydocuments.ucsf.edu/docs/ykln0004